

**From Science to
Entrepreneurship - How to
find funding and safely turn
ideas into a business model!**

Report of Contributions

Contribution ID: 7

Type: **not specified**

Valuable Ideas - How to protect it from Imitators

Thursday, 30 November 2023 13:30 (1h 30m)

- Importance of Idea Protection in Academia
- Inventions & Patenting
- Development & Commercialisation

Presenters: Dr GÖTZ, Matthias (Innovectis); Dr SMIT, Timo (Innovectis)

Contribution ID: 8

Type: **not specified**

Financing Options for your Ideas in three Categories

Thursday, 30 November 2023 15:15 (1h 30m)

- Early-stage funding
- Project funding
- Equity capital

Presenter: MUSSGNUG, Madeleine (Innovectis)

Contribution ID: 11

Type: **not specified**

Success Story: Technical Start-up “Betterdrinx”

Thursday, 30 November 2023 17:00 (30 minutes)

Presenter: PORT, Justin (Betterdrinx)