

Driving Impact from Research *

Wednesday, 29 November 2023 15:30 (1h 30m)

The session will establish the rationale for the development of impact and will explore the basics of how research impact can be delivered through commercialisation. We will explore practical tools to identify the most important challenges in developing an innovative product, service, or process and how to prioritise actions, and seek help and advice.

Presenters: Mr TRACEY, Ian (Anchored In); Mrs HAY, Viola (Anchored In)