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How to write a Business Plan & How to start a Company? *

Thursday, 30 November 2023 09:00 (1h 30m)

The training seeks to break down and demystify the process of starting a business and commercialising technology. From the mechanics of company formation, to how to build a successful team, to understanding and exploring your route to market. We will explore different business models and how to create a value proposition. You will also learn why you ned a businbess plan, the different formats (word vs powerpoint) and example templates. The Agile company approach.

Presenter: Mr TRACEY, Ian (Anchored In)